

# BROTHERS LAZAROFF



Within the internal and external spiritual battles against expectation, classification and polarization...the best that can be hoped for is just to plant a seed. Don't try to give 'em what they want, 'Give 'em What They Need'!

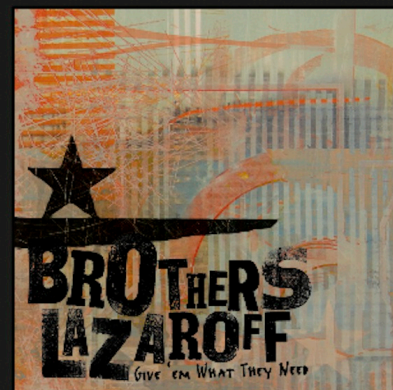
Following their sophomore release 'American Artifact', BROTHERS LAZAROFF entered Jacob Detering's half of Sawhorse Studio with one thing in mind...creative destruction! Demolish and rebuild song structures, deconstruct the stylistic segregation of micro-genres, and raze your musical preconceptions to the roots!

Out of the ashes rises 'Give 'em What They Need', a record with a sound from the future, inspired by a time when musical cultures effortlessly blended together. The songwriting team of Jeff and David Lazaroff, along with bandmates Grover Stewart (drums), Teddy Brookins (bass) and Mo Egeston (keys), create a unique and modern sound guided by a simple rule: if it feels good, it fits.

While BROTHERS LAZAROFF's second album assembled musicians based in Austin, TX, the current band all call St. Louis, MO home and bring improvisational groove-based traditions to the Roots and Indie music table. Drawing from over two years of performing together, the tracks are charged with the laid back vigor and happy accidents of live music.

'Give 'em What They Need' brings micro-genres back into conversation, yet keeps alive a range of older musical influences. The lyrical and vocal styles draw on folk, country and string band traditions, while the tunes drift in and out of floating riffs created by "soloing together", with an effect reminiscent of Ornette Coleman's harmolodic model of collective improvisation. The atmospheres between songs forefront the band's improvisational soul, while the songs themselves improvise across micro-genres with Neo-Soul keyboard riffs, Live-House drum patterns, Punk-Bluegrass grooves, Acid-Jazz bass lines and Noise-Rock guitars. The sonic collage that results offers something for every musical taste, while at the same time exposing the listener to something unexpected.

So when all the overt efforts to homogenize and sanitize seem to be winning, just remember...one man's crime against the system is another man's good deed. Don't try to give 'em what they want, 'Give 'em What They Need'!



## GIVE 'EM WHAT THEY NEED

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[www.brotherslazaroff.com](http://www.brotherslazaroff.com)  
[myspace.com/brotherslazaroff](http://myspace.com/brotherslazaroff)  
[info@brotherslazaroff.com](mailto:info@brotherslazaroff.com)  
314-452-8822

UPC: 859704657276



*"Give 'em What They Need is one of my top ten albums of the year! I have listened to it over and over, and I like it more every time I hear it! When I hear a record like this, it re-affirms my faith that music can be taken in a direction that I have never heard before, in a way that both rocks like a mother, yet soothes my soul at the same time. Absolutely brilliant! I don't know how the hell to describe them. A little Americana, rock, soul, and jam band sound mixed together. The best band in St. Louis. Seriously, this album is a life changer. Buy it NOW!"*

Pat Wolfe, KDHX 88.1FM;  
St. Louis, MO

*"Bros Laz defy genres and definition on its new album, Give 'em What They Need. Jazz, blues, soul, twang, folk and rock -- all have a place on the album."*

Annie Zaleski, Riverfront Times;  
St. Louis, MO

